

# Museo Italo Americano

## CAPITAL CAMPAIGN

### Donor Naming Opportunities

The Museo is offering the following menu of opportunities for individual donors or groups of donors (for example families or social and cultural clubs) to add their names to some of the exciting spaces in the Museo's future home. Each naming opportunity indicates the donation level required to receive naming rights for a single donor, or for a group of up to 10 donors. For example, if 10 members of a family wished to combine their donations to name a space at the \$100,000 level, each family member would need to donate at least \$10,000.

For more information please contact Mecca Billings, Capital Campaign Counsel at [mecca@sfmuseo.org](mailto:mecca@sfmuseo.org) or (415) 578-0224.

Level 2: Italians in California Exhibit, Dedicated to the Memory of A.P. Giannini, Founder, Bank of America

- 2a. Entire Exhibit: \$3,000,000  
(minimum donation amount for individual gifts from a family or group is \$250,000)
- 2b. Sunday Dinner: \$1,000,000  
(minimum donation amount for individual gifts from a family or group is \$100,000)
- 2c. Voices of a Culture: \$500,000  
(minimum donation amount for individual gifts from a family or group is \$50,000)
- 2d. The Italian Experience: \$1,000,000  
(minimum donation amount for individual gifts from a family or group is \$100,000)
- 2e. Industry: \$100,000  
(minimum donation amount for individual gifts from a family or group is \$10,000)
- 2f. Culture: \$100,000  
(minimum donation amount for individual gifts from a family or group is \$10,000)
- 2g. Community: \$100,000  
(minimum donation amount for individual gifts from a family or group is \$10,000)
- 2h. Timeline: \$250,000  
(minimum donation amount for individual gifts from a family or group is \$25,000)
- 2i. Identity & Assimilation: \$100,000  
(minimum donation amount for individual gifts from a family or group is \$10,000)
- 2j. Emigration & Immigration: \$250,000  
(minimum donation amount for individual gifts from a family or group is \$25,000)
- 2k. WWII: \$250,000  
(minimum donation amount for individual gifts from a family or group is \$25,000)
- 2l. Deconstructing a Stereotype: \$300,000  
(minimum donation amount for individual gifts from a family or group is \$10,000)
- 2m. Changing Exhibits: \$250,000  
(minimum donation amount for individual gifts from a family or group is \$25,000)

- 2n. Kitchen: \$100,000  
(minimum donation amount for individual gifts from a family or group is \$10,000)
- 2o. Programmatic Space: \$1,000,000  
(minimum donation amount for individual gifts from a family or group is \$100,000)
- 2p. Interpretive Mural: \$500,000  
(minimum donation amount for individual gifts from a family or group is \$50,000)

Level 1

- 1a. Main Donor Display: \$1,000,000  
(minimum donation amount for individual gifts from a family or group is \$100,000)
- 1b. Lobby: \$500,000  
(minimum donation amount for individual gifts from a family or group is \$50,000)
- 1c. Museo Gift Shop: \$250,000  
(minimum donation amount for individual gifts from a family or group is \$25,000)
- 1d. Entrance Gallery: \$1,000,000  
**CURRENTLY RESERVED BY DONOR**
- 1e. Main Gallery - All Rooms: \$1,000,000  
(minimum donation amount for individual gifts from a family or group is \$100,000)
- 1f. Main Gallery - Room 1: \$500,000  
(minimum donation amount for individual gifts from a family or group is \$50,000)
- 1g. Main Gallery - Room 2: \$500,000  
(minimum donation amount for individual gifts from a family or group is \$50,000)
- 1h. Main Gallery - Room 3: \$500,000  
(minimum donation amount for individual gifts from a family or group is \$50,000)
- 1i. Grand Staircase: \$1,000,000  
(minimum donation amount for individual gifts from a family or group is \$100,000)
- 1j. Exterior - Single Sponsor: \$1,000,000  
(minimum donation amount for individual gifts from a family or group is \$100,000)

Lower Level

- Ba. Lower Level Gallery: \$250,000  
(minimum donation amount for individual gifts from a family or group is \$25,000)
- Bb. Class/Library: \$100,000  
(minimum donation amount for individual gifts from a family or group is \$10,000)
- Bc. Conference Room: \$200,000  
(minimum donation amount for individual gifts from a family or group is \$20,000)
- Bd. Staff Kitchen/Conf. Room: \$100,000  
(minimum donation amount for individual gifts from a family or group is \$10,000)